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Italian flexible packaging company to produce plastic from pulper waste

BRUSSELS, July 19, 2018 (RISI) - The experimental phase of the Life Eco-pulplast project, which consists in transforming pulper waste into pellets, will finish in August. It will be followed by the actual production stage later in the year.

The Life Eco-pulplast program was launched in 2014 and co-financed by the European Union's Life program. The Italian flexible packaging producer Selene, the research center Lucense, Serv.Eco, the consortium of paper mills in the Lucca area and the European environmental network Zero Waste Europe are taking part in it.

During a press conference earlier this month, Selene CEO Marco Severini announced that a new company will be created with the aim of producing and selling fully recycled and 100% recyclable finished plastic products based on pulper residuals and other heterogeneous plastics, which will be sold to the paper district itself, favoring a true circular economy process. According to Lucense, the Lucca paper district produces 120,000 tonnes/yr of pulper residues, i.e. residual material from PfR processing such as, for example, paper ribbons or cellophane film, which currently end up in landfills and incinerators, which bears a high economic and environmental impact.

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